



WEB & PRINT HUB
Freelance Digital and Print Solutions

The Ultimate Take Off

\$ 1980 inc GST

*2 years domain name registration, 12 months website hosting,
responsive 1-4 page basic WordPress website, a WOW worthy logo,
500 brand boosting business cards, account creation and
branding of up to 3 social media accounts,
plus MailChimp*

WHAT YOU GET - THE SETUP:

A domain name registered for 2 years. Choose .com or .com.au. I'll send you a renewal invoice prior to expiry. This currently costs \$66 including GST for a further 2 years but is subject to change.

Website hosting for 1 year. I'll send you a renewal prior to expiry. This currently costs \$165 for a further 12 months but is subject to change.

NOTE: If you already have a domain and/or website hosting, the start-up price remains the same.

5 email addresses. I'll create the email addresses and provide configuration details. You are responsible for setting up email accounts on your computer/devices. You may need to engage an IT expert.

YOUR WEBSITE

Launch your online presence with a great looking responsive (works on mobile devices) website.

WHAT'S INCLUDED?

Up to 4 pages. Most often these are: Home, Product/Service, News/Blog (or About) and Contact.

Up to 5 stock images. You can buy additional images at \$16.50 each including GST.

Up to 30 minutes of training via Skype or at my office so you know how to update your site to keep it safe, and minor text changes. Alternatively, I can send you a video on how to do these updates. We do this training after you've paid your final invoice.

NOTE: I can take care of your basic website maintenance for \$55 per month including GST. (cost subject to change).

A WORD ON SEO

I build SEO friendly websites. However, it takes time for your site to move up the search engine ranks based on a keyword/s search.

SEO works best when you incorporate the key words specific to your business type into your text for each page.

NOTE: YOU need to give me a list of key words as well as including them in your text.

To raise your site rankings you can use additional SEO Optimisation services or a Google AdWords campaign.

GOOGLE STUFF

I'll help you start the process to get your FREE Google My Business Listing. Add Google Analytics with a plugin that will provide a screenshot of your analytics on your WordPress Admin dashboard and add your site to Google Search Console.

YOUR LOGO & BUSINESS CARDS

A stand out logo that gives split second insight into your business story and a beautiful business card that makes you memorable.

YOUR BIG BUSINESS BOOST

Up to 3 nominated social media accounts plus Mailchimp (for newsletters) and assistance to create your free 'Google my Business' Listing to help make your business easier to find.

THINGS YOU NEED TO PROVIDE

Good quality images if you have particular ones in mind for each or all of your website pages.

Between 300 and 400 words for each page include as many keywords as possible in ALL your text but match right key words to the most appropriate pages.

A detailed accurate overview – around 300 words describing your product/service - tell me about your customers and how your product solves problems for them.

A brief for your logo and business cards - including your ideas for fonts, colours, images or symbols and taglines that describe your brand.

Contact details including links to any existing social media accounts. Preferred email address and password to create new social media accounts. A csv or similar file to import email addresses into MailChimp.

PAYMENT DETAILS

I'll start your project as soon as I receive a 25% deposit. The balance is due before the site goes live and we do our training.

NOTE: If you'd like to contract me for additional work outside the scope of this package. I charge \$99 per hour including GST for graphic design (flyers, newspaper ads etc.), printing, Powtoons and RIPLS for social media marketing.