



WEB & PRINT HUB
Freelance Digital and Print Solutions

The Launch Pad

\$2099 inc GST

*2 years domain name registration, 12 months website hosting,
responsive 1-4 page WordPress website
a WOW worthy logo and 500 brand
boosting business cards*

WHAT YOU GET - THE SETUP:

A .com.au domain name registered for 2 years. I'll send you a renewal invoice prior to expiry. This currently costs \$70 including GST for a further 2 years but is subject to change. Other domains are available, registration and renewal rates are variable.

Website hosting for 1 year. I'll send you a renewal prior to expiry. This currently costs \$170 for a further 12 months but is subject to change.

NOTE: If you already have a domain and/or website hosting, the start-up price remains the same.

3 email addresses. I'll create the email addresses and provide configuration details. You are responsible for setting up email accounts on your computer/devices. You may need to engage an IT expert.

YOUR WEBSITE

Launch your online presence with a great looking responsive (works on mobile devices) website.

WHAT'S INCLUDED?

Up to 4 pages. Most often these are: Home, Product/Service, News/Blog (or About) and Contact.

Up to 5 stock images. You can buy additional images at \$16.50 each including GST.

Up to 30 minutes of training via Skype/Zoom/Teams so you know how to update your site to keep it safe, and minor text changes. Alternatively, I can send you a video on how to do these updates. We do this training and Google stuff after the final invoice is paid and your site is live.

NOTE: I can take care of your basic website maintenance for \$55 per month including GST. (cost subject to change).

A WORD ON SEO

I build SEO friendly websites. However, it takes time for your site to move up the search engine ranks based on a keyword/s search.

SEO works best when you incorporate the key words specific to your business type into your text for each page.

A professional copywriter is highly recommended.

NOTE: YOU need to give me a list of key words as well as including them in your text.

To raise your site rankings you can use additional SEO Optimisation services or a Google AdWords campaign.

GOOGLE STUFF

Add Google Analytics along with a plugin that will provide a screenshot of your analytics on your WordPress Admin dashboard and add your site to Google Search Console.

YOUR LOGO & BUSINESS CARDS

A stand out logo that gives split second insight into your business story and a beautiful business card that makes you memorable.

THINGS YOU NEED TO PROVIDE

Good quality images if you have particular ones in mind for each or all of your website pages.

Between 300 and 400 words for each page include as many keywords as possible in ALL your text but match right key words to the most appropriate pages.

A detailed accurate overview – around 300 words describing your product/service - tell me about your customers and how your product solves problems for them.

A design brief for your logo and business cards - including your ideas for fonts, colours, images or symbols and taglines that describe your brand.

Contact details including links to your social media accounts.

PAYMENT DETAILS

I'll start your project as soon as I receive a 50% non-refundable deposit. The balance is due before the site goes live and we do our training and Google stuff.

NOTE: If you'd like to contract me for additional work outside the scope of this package. I charge \$99 per hour including GST for graphic design (logo design, business cards, flyers etc.), printing, Powtoons, social media marketing & eLearning (online course creation).